



## MEMBERSHIP BENEFITS

*Network Through Professional Affiliation*



# WHY BECOME A PREFERRED PARTNER?

Thank you for your interest in the Southside Virginia Association of REALTORS® (SVAR)! Your interest in our association shows that you recognize the value of building strong relationships with REALTORS® and fellow business professionals—and understand how those connections can positively impact your business.

To receive the maximum benefit from a Preferred Partner membership, we encourage our partners to actively engage with SVAR by attending monthly networking events, serving on a committee, sponsoring an event, and participating in our signature annual events such as the Awards Banquet, Golf Tournament, Fashion Show, and Installation of Officers.

Our professions are connected by the clients we serve and the market in which our products and services thrive. By becoming a Preferred Business Partner, you are joining a community that values strong relationships and shared success.

Partnership with SVAR is more than showing support—it's about establishing connections and growing your business.

We invite you to view our current list of Preferred Business Partners here:

<https://svarealtors.com/affiliates/>

We look forward to the opportunity to welcome you into the SVAR community and build a lasting partnership.



## OPPORTUNITIES AND BENEFITS

As a Preferred Partner member, you will receive many benefits and opportunities, including but not limited to:

**Networking with REALTORS and local professionals**

**Listing on the SVAR webpage with a direct link to your business**

**Placement of marketing materials at the SVAR office**

**Opportunities to enhance professional development**

**Participation in SVAR annual events**

**Advertising opportunities in the SVAR calendar**

**Participation on SVAR committees**

**Expanding market exposure for minimal cost**

For an annual fee of \$325 you will be well on your way to limitless possibilities!

# SVAR ANNUAL EVENTS

## Awards Program

Each year, the REALTOR® community comes together to celebrate excellence and honor the outstanding achievements of its members. This prestigious event recognizes REALTORS® and Preferred Partners who have demonstrated exceptional success, leadership, and commitment to the highest professional standards. As the premier event of the year, the Awards Celebration highlights the dedication, service, and accomplishments that strengthen our association and elevate the real estate profession. Join us as we recognize those who set the standard for excellence within our community.

## Networking Events

SVAR networking events are designed to connect REALTORS® and Preferred Partners in a relaxed, welcoming environment that encourages meaningful relationship-building. These events provide valuable opportunities to exchange ideas, share industry insights, and grow your professional network while strengthening connections within the real estate community.

Whether you are a seasoned professional or new to the industry, SVAR networking events offer a space to build partnerships, discover resources, and create lasting business relationships—all while enjoying great conversation and engaging experiences.

## Preferred Partners Fair

The SVAR Preferred Partners Fair is a signature annual event designed to connect REALTORS® with the trusted businesses that support our industry. This lively midday event brings SVAR members and Preferred Partners together for networking, relationship-building, and fun!

# Golf Tournament

The SVAR Annual Golf Tournament is one of our most anticipated events of the year, bringing REALTORS®, Preferred Partners, and community supporters together for a day of friendly competition, networking, and fun on the course. This popular event offers the perfect blend of business and leisure in a relaxed, engaging atmosphere.

Participants enjoy a well-organized tournament experience complete with great food, exciting contests, prizes, and plenty of opportunities to connect with fellow professionals. Whether you're an avid golfer or just enjoy being part of a team, the SVAR Golf Tournament is designed for all skill levels.

Sponsorship opportunities are available and provide valuable exposure for businesses looking to support SVAR while building strong relationships with our members. Proceeds from the tournament help support SVAR programs, events, and community initiatives.

# Fashion Show

The SVAR Annual Fashion Show and Champagne Luncheon is one of our most beloved and signature events of the year. This stylish and entertaining event brings REALTORS®, Preferred Partners, and guests together for an afternoon of fashion, fellowship, and fun—all in support of SVAR initiatives and community efforts.

Guests enjoy a beautifully curated fashion show featuring the latest styles modeled by SVAR members, along with a delicious luncheon and champagne service. The event offers a lively atmosphere filled with music, prizes, and plenty of opportunities to connect and network with colleagues and business partners.

Preferred Partners have the opportunity to showcase their businesses through sponsorships, vendor exposure, and door prize donations, making this event both fashionable and impactful. Proceeds from the Fashion Show help support SVAR programs, events, and charitable outreach within our community.

# Installation of Officers

The SVAR Installation of Officers is a distinguished annual event that celebrates leadership, service, and the future of our association. This special occasion brings together SVAR members, Preferred Partners, and honored guests to formally install the incoming Board of Directors and recognize the dedication of the leaders who have guided the association over the past year.

The event includes a membership meeting, reception and luncheon, followed by the official installation ceremony. Attendees have the opportunity to network with colleagues, reflect on the accomplishments of the previous year, and hear the vision and goals of incoming leadership.

This meaningful tradition highlights the commitment, professionalism, and community spirit of SVAR, setting the tone for the year ahead and reinforcing our shared mission to support REALTORS®, advocate for the industry, and serve our communities.

# Community Engagement

SVAR community events reflect our commitment to service, connection, and giving back to the communities we serve. Throughout the year, SVAR members and Preferred Partners come together to support meaningful causes, volunteer their time, and make a positive impact on local families, schools, and neighborhoods.

These events range from food drives and community outreach projects to volunteer days and charitable initiatives that address real needs right here in our region. Beyond the impact on the community, SVAR community events also strengthen relationships among members, foster teamwork, and reinforce the REALTOR® commitment to service above self.

Through these efforts, SVAR continues to demonstrate that REALTORS® are not only leaders in real estate, but also dedicated advocates and neighbors invested in the well-being of our community.



The Southside Virginia Association of REALTORS® is a professional organization dedicated to promoting excellence in real estate business practices and advocating on behalf of the interests of private property owners. Our mission is to serve as a community resource by enhancing professionalism, enforcing the Code of Ethics, and protecting homeownership and property rights through advocacy and education.



# PREFERRED BUSINESS PARTNER MEMBERSHIP APPLICATION

*Please type or print; complete all applicable spaces.*

## Prorated calendar for Preferred Business Partner:

**January – March**  
\$325

**April – June**  
\$243.75

**July – September**  
\$162.50

**October – December**  
\$81.25

Enter all names as you would like them to appear in all our marketing materials and communications.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Birthday (Month/Day): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Business Category : \_\_\_\_\_

Description of business services and/or products: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name referring member: \_\_\_\_\_

Would you be interested in teaching a class or seminar on your business?  Yes  No

**Please return this form to [info@svarealtors.com](mailto:info@svarealtors.com).  
A link for payment will be sent after application has been processed.**

**Thank you, and welcome to SVAR!**



**SOUTHSIDE VIRGINIA ASSOCIATION OF REALTORS®**

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