

Locality	Directional Sign Allowed	Setback Requirements	Quantity	Size	Illumination Allowed	Fine Up To
Charles City	Yes	Signs cannot be placed in ROW	On site: N/A Directional: Up to 5	On site: 6 sq. ft. Directional: 8 sq. ft	No	\$1000
Chesterfield	Yes	20ft. from edge of pavement or curb; no less than 1 ft. from ROW	On site: 1 Directional: Up to 3	On site: N/A Directional: 4 sq. ft; 7ft. high	No	\$1000
Colonial Heights	No	On site: Yes, with property owner's permission Directional: Signs are allowed in the public ROW for one day only	On site: Four per lot Directional: One	On site: No more than 6 sq. ft. for residential; no more than 32 sq. ft. in commercial, industrial or agricultural districts Directional: No more than 4 sq. ft.	N/A	\$250
Dinwiddie	Yes, but not in the public ROW	Signs shall not encroach over the public ROW	On site: One	On site: No more than 6 sq. ft. for residential; no more than 12 sq. ft. for non-residential Directional: No more than 4 sq. ft.	N/A	\$250
Goochland	Yes	On site: N/A Directional: 2 ft. from ROW	On site: N/A Directional: No more than 1 per intersection per company	On site: 4 sq. ft. Directional: 2.5 sq. ft	Yes, with permit. Contact planning department for more info: 804-556-5860	\$250
Hanover	Yes, with written permission of property owner	On site: To edge of property line	Directional: Signs cannot be placed in ROW 1 sign per street frontage	6 sq. ft	No	\$1000
Henrico	Yes	On site: 15 ft. from street or lot line Directional: Signs cannot be placed in ROW	On site: One Directional: N/A	On site: 32 sq. ft; 8ft. high Directional: 2 sq. ft; 8 ft. high	No	\$1000
Hopewell	Yes, with property owner's permission; the property owner must apply for a sign permit Directional: not allowed in the public ROW	N/A	On site: One for each street frontage Directional: N/A	On site: Total aggregate sign area shall not exceed 12 sq. ft.; a total sign area of 40 sq. ft. is permitted when the sign is set back 25 ft. from the lot line	N/A	\$1,000

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New Kent	Yes	Signs cannot be placed in ROW	One sign per street frontage	32 sq. ft; 8ft. high	No	\$1000
Petersburg	No	N/A	On site: Two signs up to 3 sq. ft. or three signs up to 2 sq. ft.; no more than 6 sq. ft. of signage	On site: No more than 6 sq. ft. in residential; no more than 16 sq. ft. in commercial or industrial; if freestanding, the sign shall not be more than 6 ft. in height	N/A	Fines for violating the sign ordinance are determined by the courts
Powhatan	Yes	Signs cannot be placed in ***ROW	On site: One Directional: N/A	On site: 8 sq. ft; 7 ft. high Directional: 4 sq. ft.	Yes, cannot create glare and illumination must be aimed at sign	\$1000
Prince George	Yes, provided only one "OPEN HOUSE" direction sign per main residential subdivision intersection for all RE sales within the neighborhood Direction: Not allowed in the public ROW	N/A	On site: One unless the sign fronts a corner lot then two signs are allowed on premises	On site: Standard RE signs approximately 20"x28" or up to 5 sq. ft. in residential districts; 16 sq. ft. in area for signs in commercial or industrial districts Directional: No more than 4 sq. ft.	N/A	\$1,000
Richmond	No	5 ft. from street line; 15 ft. from adjacent property lines	N/A	Not to exceed 6 sq. ft. along each street frontage	No	\$1000

**Effective November 1, 2015 DPOR's rules and regulations require that for sale or for lease signs placed on a property must at least include the firm's name and the firm's primary of branch office telephone number. The firm name must be clearly and legibly displayed.*

***ROW stands for "right of way."*

****Please note that on Route 60 in Powhatan, the ROW extends approximately 51 feet from the white shoulder line.*