



Affiliate Partner Program

2014

Here's your chance to promote your products and services to area REALTORS®.

Southside Virginia Association of REALTORS® is pleased to announce the Affiliate Partner Program (APP) that offers a greater opportunity to market and advertise directly to over 500 REALTOR® professionals including managers, brokers and owners. This program will give you more predictability and control of your sponsorship options. Current Affiliate members may pay an additional one-time annual fee to participate in the program at the Platinum, Gold, or Silver level, and reap the benefits all year.



Platinum

Platinum \$3,000

- 12 FREE monthly website advertisements valued at \$1,200
 - 12 FREE monthly latest story advertisements sent to managing brokers valued at \$600
 - FREE use of SVAR classroom 4 times per year Valued at \$360
 - Sponsorship of 6 events of your choice. (See p.2 for list of events.)
- At each event you receive:
- » Right to make an introductory presentation from the podium
 - » Right to hang two banners at event
 - » Right to two promotional display tables in the event area
 - » Right to provide products or services to be raffled off during the event
 - » Two complimentary attendees
 - » One set of Mailing labels of all event attendees
 - » Permission to use "Platinum Sponsor of Southside Virginia Association of REALTORS®" in Sponsor's advertising

TOTAL VALUE: \$7,000



Gold

Gold \$2,000

- 8 FREE monthly website advertisements valued at \$800
 - 8 FREE monthly latest story advertisements sent to managing brokers Valued at \$400
 - Free use of SVAR classroom 3 times per year valued at \$270
 - Sponsorship of 4 events of your choice. (See p.2 for list of events.)
- At each event you receive:
- » Recognition of sponsorship from the podium
 - » Right to hang one banner at event
 - » Right to one promotional display table in the event area
 - » Right to provide products or services to be raffled off during the event
 - » Two complimentary attendees
 - » Permission to use "Gold Sponsor of Southside Virginia Association of REALTORS®" in Sponsor's advertising

TOTAL VALUE: \$4,000



Silver

Silver \$1,000

- 4 FREE monthly website advertisements valued at \$400
 - 4 FREE monthly latest story advertisements sent to managing brokers valued at \$200
 - FREE use of SVAR classroom 2 times per year valued at \$180
 - Sponsorship of 2 events of your choice. (See p.2 for list of events.)
- At each event you receive:
- » Recognition of sponsorship from the podium
 - » Right to hang one banner at event
 - » Right to share a promotional display table in event area
 - » One complimentary attendee
 - » Permission to use "Silver Sponsor of Southside Virginia Association of REALTORS®" in Sponsor's advertising

TOTAL VALUE: \$2,000

(continue to page 2...)





Meetings & Events

2014

Throughout the year, there are lots of ways to keep your name in front of REALTORS®.

As part of the Affiliate Partner Program, you can choose the events that you wish to attend as a sponsor, based on your partnership level, and make sure you are represented exactly when and how you wish to be!

PLATINUM: pick any six (6). GOLD: pick any four (4). SILVER: pick any two (2).

Awards for Excellence

Every year the REALTOR® community celebrates the accomplishments of its members and recognizes those members that have attained a high level of success in a number of important standards. This gala event is the premier event of the year. The dining and dancing adds to the celebration and is an event that should not be missed.

Annual Picnic

This event is a favorite of the membership and is a great program that offers a wonderful chance to meet and network with your peers and your coworkers in the relaxed environment of a very casual and fun outdoors event.

Installation of Officers

There is nothing more important in a non-profit organization than the welcoming and installation of the new Board of Directors and the new President. This event brings together the old and the new. Past presidents, old time friends and the members get together and celebrate the continued success of this great organization.

Past Presidents Luncheon

An SVAR president values the support of their Board of Directors and committee chairman. The Presidents show their gratitude by honoring them at an annual Holiday luncheon. This event provides an opportunity to meet and socialize with the entire leadership of the SVAR.

Annual Broker Meeting

This annual event provides current information about the industry and highlights certain new programs and products available to the broker and managers of REALTOR® offices.

Board & Affiliate Member Breakfasts (4 per year)

1st 2nd 3rd 4th

Affiliates are an important asset to our association; the Board of Directors would like to meet with all of our Affiliates to share ideas that will improve relationships with the membership. These luncheons are a new program and participation in them will result in influencing activities and programs offered by SVAR.

Membership Breakfast Meetings (6 per year)

1st 2nd 3rd 4th 5th 6th

SVAR is bringing back this bi-monthly breakfast program, offering speakers who are topical and of interest to all industries.

Education Fairs (2 per year)

1st 2nd

A primary responsibility of SVAR is to provide education programs to its membership. These full day education programs are designed to help meet the continuing education requirements of our REALTOR® membership. These events provide an opportunity for Affiliates to network all day with REALTOR® members.

Murder Mystery Dinner

Come to this whodunit dinner, offering a great "date night" and entertainment for our members, at Swift Creek Dinner Theater. The all-star cast is made up of SVAR REALTOR® members, delivering a story of murder and treachery. The 2013 event was a hit and promises to be again in 2014.

(continue to page 3...)





Affiliate Partner Application

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Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Description of business, services or products: _____

Would you be interested in teaching a class/seminar on your business? Yes No

Partnership Level:  **Platinum: \$3,000**  **Gold: \$2,000**  **Silver: \$1,000**

Check enclosed (payable to SVAR) OR Charge my: Visa Mastercard Discover

In the amount of: \$ _____ Name on Card: _____

Signature: _____

(The following information will be shredded.)

For SVAR office use only

Card#: _____ Exp. Date: _____

Payment received: \$ _____
Date: _____
Initial: _____

Mail, fax, or email to SVAR at info@SVARealtors.com - and welcome aboard!

